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## ABSTRACT

Computerized method, system and computer-readable medium are provided for ordering and billing goods and services in connection with the goods. Each embodiment is customized to meet the individualized needs of users in respective market segments by enabling ordering of packages of the goods. The method allows providing a user-interface to each user configured to enable the user to define at least one package identifier associated with a respective set of goods and/or services of interest to each respective user. The method further allows populating a database with at least one parameter comprising respective model identifier and service code for each good and/or service associated with each respective package identifier. The database is accessed in view of each defined package identifier to retrieve the at least one parameter for each respective package identifier. Each user-selected package of goods and/or services is processed based on a selected package identifier to generate an order of the goods and/or services associated with the selected package identifier.